

# FORUM 2019 SPONSORSHIP

SPRING 2019, MINNEAPOLIS / ST. PAUL

## **Presenting Sponsor — \$25,000**

**SOLD:** Bush Foundation

- Invitation to attend private VIP reception with FORUM 2019 speakers for up to ten staff members
- Reserved premier seating for table of eight during FORUM 2019
- Company recognition displayed throughout the event
- Premier name and logo placement in event program and on event signage
- Premier name and logo placement on event website
- Corporate literature placed on resource table
- Six social media mentions leading up to event
- Identified in news release, invitations, and outreach as the lead event sponsors and event co-host

## **Speaker Sponsor — \$10,000**

Reserved for One Sponsor

- Invitation to attend private VIP reception with FORUM 2019 speakers for up to five staff members
- Identified as lead sponsor for Keynote and/or Panel
- Reserved premier seating for table of eight during FORUM 2019
- Company recognition displayed throughout the event
- Premier name and logo placement in event program and on event signage
- Premier name and logo placement on event website
- Corporate literature placed on resource table
- Four social media mentions leading up to event

## **Inclusion Sponsor — \$5,000**

Reserved for Two Sponsors

- Invitation to attend private VIP reception with FORUM 2019 speakers for up to two staff members
- Reserved premier seating for table of eight during FORUM 2019
- Company recognition displayed throughout the event
- Premier name and logo placement in event program and on event signage
- Premier name and logo placement on event website
- Corporate literature placed on resource table
- Four social media mentions leading up to event

## **Community Sponsor — \$3,000**

Reserved for Two Sponsors

- Invitation to attend private VIP reception with FORUM 2019 speakers for up to two staff members
- Provides 10 scholarship tickets for those with financial barriers to attend FORUM 2019
- Reserved premier seating for table of eight during FORUM 2019
- Logo placement in all event signage
- Logo placement on event website
- Corporate literature placed on resource
- Two social media mentions leading up to event

### **Table Host — \$1,200**

- Reserved seating for table of eight during FORUM 2019
- Priority registration for eight guests
- Company name in event program and on event signage
- Company name on event website

### **Half Table Host — \$600**

- Reserved seating for table of four during FORUM 2019
- Priority registration for four guests
- Company name in event program and on event signage
- Company name on event website

### **Individual Registration — \$75**

### **Young Professional (25 and under) — \$25**

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### **Sponsor Deliverables**

- Company logo in hi-res, .eps format
- Logo guidelines
- One-sentence organization description
- Company name as you'd like it listed in promotional materials
- Social media handles as you'd like to be tagged in posts
- Company literature for resource table (200 pieces) – if applicable

### **Deadlines**

#### *February 1<sup>st</sup>, 2019*

- Presenting, Speaker, Inclusion and Community Sponsorship levels confirmed, and info received.

#### *March 15<sup>th</sup>, 2019*

- Table and Half Table Hosts confirmed, and info received

### **Questions?**

Please contact Abby Wellan at [abby@smartgivers.org](mailto:abby@smartgivers.org).